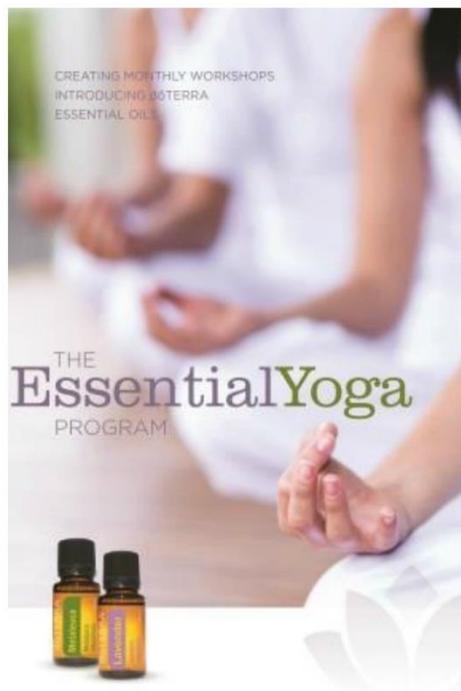


Creating an Instructor Workshop Introduction

One of the most important steps at the start of your workshop is to create excitement and interest in each instructor. Do not skip this step! Your enthusiasm in describing one another will set the tone for the audience, and why they should really listen to you. We call this “edifying” your co-instructor. Make sure you do this for your host instructor – particularly if they are a yoga teacher, as they may “assume” everyone knows their background...which they don’t, and will likely find fascinating!

Create a biography for each instructor. Tip: I usually print the instructor introduction in a larger type font than normal since many yoga rooms have low lighting, therefore things can be harder to read.





Here's my original introduction, to give you an idea of how one might sound:

MARTY HARGER INTRO

I'd like to introduce you to one of the co-authors of **The EssentialYoga Program** and the woman who will be telling us all about the oils we are using in our workshop, Marty Harger.

Marty flew here to be with us from Heber City, Utah---a town in the mountains near Utah's ski areas. Marty practices yoga. To create **The EssentialYoga Program**, she partnered with three yoga teachers and created a series of yoga workshops that incorporate doTERRA essential oils, to deepen and enhance the yoga experience.

Marty and I met through our mutual friend, Jennifer Hernandez. Each of us love to use the dōTERRA oils at home, in our practice and businesses.

She holds a passion for the healing power of these essential oils. I know you're going to really enjoy the information she shares with us tonight, because she has been using essential oils for over 15 years. She is a **Nationally-Certified and Licensed Massage Therapist** and **Wellness Center owner** who has integrated the doTERRA essential oils into her practice and her home. Marty is one of doTERRA's 250 **Certified AromaTouch Technique Instructors**.

Marty has achieved one of the highest ranks of business accomplishment at doTERRA called **BLUE DIAMOND**. Her doTERRA team now numbers over 12,000 Wellness Advocates and customers both in the US and internationally. In the past six years, Marty has achieved a level of income sharing doTERRA oils that pays for the mortgage and expenses of her wellness center AND her home, as well to save for retirement and take some great vacations!

She enjoys teaching others and welcomes those **new to oils** or doTERRA with open arms.



Now here is my same introduction, with words in red as questions you can ask one another in advance to create your individual biographies for the workshop.

Name: _____

General Statement:

I'd like to introduce you to one of the co-authors of **The EssentialYoga Program** and the woman **who will be telling us all about the oils we are using in our workshop**, Marty Harger.

Background about the Instructor – Where? Why? Marty flew here to be with us from Heber City, Utah---a town in the mountains near Utah's ski areas. Marty practices yoga. To create **The EssentialYoga Program**, she partnered with three yoga teachers and created a series of yoga workshops that incorporate doTERRA essential oils, to deepen and enhance the yoga experience.

How you met this instructor: Marty and I met through our mutual friend, Jennifer Hernandez. Each of us love to use the dōTERRA oils at home, in our practice and businesses.

What makes this person worth listening to? Why should they listen to her? She holds a passion for the healing power of these essential oils. I know you're going to really enjoy the information she shares with us tonight, because she has been using essential oils for over 15 years. She is a **Nationally-Certified and Licensed Massage Therapist** and **Wellness Center owner** who has integrated the doTERRA essential oils into her practice and her home. Marty is one of doTERRA's 250 **Certified AromaTouch Technique Instructors**.

What is this instructor's relationship to doTERRA? Are they new to doTERRA? Have they built a team or are starting to? Marty has achieved one of the highest ranks of business accomplishment at doTERRA called **BLUE DIAMOND**. Her doTERRA team now numbers over 12,000 Wellness Advocates and customers both in the US and internationally. In the past six years, Marty has achieved a level of income sharing doTERRA oils that pays for the mortgage and expenses of her wellness center AND her home, as well to save for retirement and take some great vacations!

Final statement about why they'll want to listen to this instructor: She enjoys teaching others and welcomes those **new to oils** or doTERRA with open arms.

Use these questions to help you and your co-instructor craft your workshop introduction:.

- Name and hometown
- General Statement to start off the introduction
- Background about the Instructor – Where? Why?
- How you met this instructor
- What makes this person worth listening to? Why should they listen to her?
- What is this instructor's relationship to doTERRA? Are they new to doTERRA? Have they built a team or are starting to?
- Final statement about why they'll want to listen to this instructor